

CONTACT

EMAIL

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TELEPHONE

(818) 710-1910

PORTFOLIO

www.digalinx.com

EXPERTISE

Adobe Creative Suite:

Photoshop
Illustrator
After Effects
Premiere Pro
InDesign

Presentation Design:

PowerPoint
Keynote
Google Slides

Web & Digital Design:

Figma
Sketch
Canva
WordPress
Drupal

Digital Marketing:

HTML/CSS
Mailchimp
Constant Contact

Motion Graphics:

After Effects
Premiere Pro

AI Creative Workflows:

Midjourney
ChatGPT
Adobe Firefly
LLM-based creative tools

EDUCATION

Los Angeles City College

Computer Science
Associates Degree

SUMMARY

Senior Graphic Designer and Digital Creative Developer with 20+ years of agency experience delivering high-impact branding, marketing campaigns, websites, and multimedia content for pharma, beauty, and corporate brands. Blends expert visual design with front-end web knowledge, motion graphics, and AI-assisted workflows to efficiently translate complex briefs into polished, production-ready assets across print, digital, and presentation formats.

EXPERIENCE

Senior Graphic Designer & Digital Creative Developer

Dragonfly Design Group - Burbank, CA

2016 - Present

- **Lead creative development for branding**, digital campaigns, pitch decks, email marketing, social media content, motion graphics, and video assets.
- **Design integrated marketing materials for print**, web, social media, digital advertising, and client presentations using Adobe Creative Suite.
- **Produce motion graphics and video content** using After Effects and Premiere Pro for campaign, social, and multimedia use.
- **Build and support responsive WordPress websites** and HTML email campaigns aligned with modern digital production standards.
- **Use AI-assisted creative workflows**, including Midjourney, ChatGPT, Adobe Firefly, and LLM-based tools, to accelerate concepting, prototyping, and production.

Graphic Designer / Web & Digital Designer

Dragonfly Design Group - Burbank, CA

2009 - 2016

- **Created branding, marketing collateral**, website graphics, presentation decks, email campaigns, and digital assets for agency clients.
- **Designed high-fidelity layouts for print** and digital platforms using Photoshop, Illustrator, InDesign, and related production tools.
- **Supported PR and marketing campaigns** by developing production-ready assets for websites, media outreach, social channels, and client presentations.
- **Built and maintained digital content** across WordPress, email marketing platforms, and web-based campaign materials.

Graphic Designer / Production Artist

Dragonfly Design Group - Burbank, CA

2005 - 2009

- **Produced print and digital marketing materials**, brand assets, layouts, and presentation graphics for agency clients.
- **Prepared artwork for production** with attention to typography, image quality, layout accuracy, and brand standards.
- **Supported senior creative staff** with design revisions, asset preparation, campaign updates, and production workflows.
- **Built a strong foundation in agency-paced design**, client communication, and cross-platform creative execution.

Website & Graphic Designer

Ebb Tide Graphic Design - Los Angeles, CA

Aug 2004 - Sep 2005

- **Designed and developed custom websites**, branded digital assets, and marketing materials for a diverse client base.
- **Built and maintained WordPress and Drupal websites**, including custom themes, content updates, and front-end design enhancements.
- **Created interactive animations**, and web-based visual experiences.
- **Produced digital and print materials** aligned with client brand identity standards.



LARGE PRINT

Designed large-scale environmental graphics and branded interior installations for corporate and public spaces, combining visual storytelling with spatial design to create immersive brand experiences.



PRINT ADVERTISEMENT

Created high-impact print campaigns for healthcare, wellness, and consumer brands, balancing strong visual communication with clear messaging tailored for both retail and editorial formats.



INFOGRAPHICS

Developed data-driven infographics and educational visual systems that transformed complex information into accessible, engaging, and visually structured communication materials.



SOCIAL MEDIA POSTS

Produced social media campaigns and digital content optimized for audience engagement, brand consistency, and cross-platform performance across healthcare, lifestyle, and commercial sectors.

